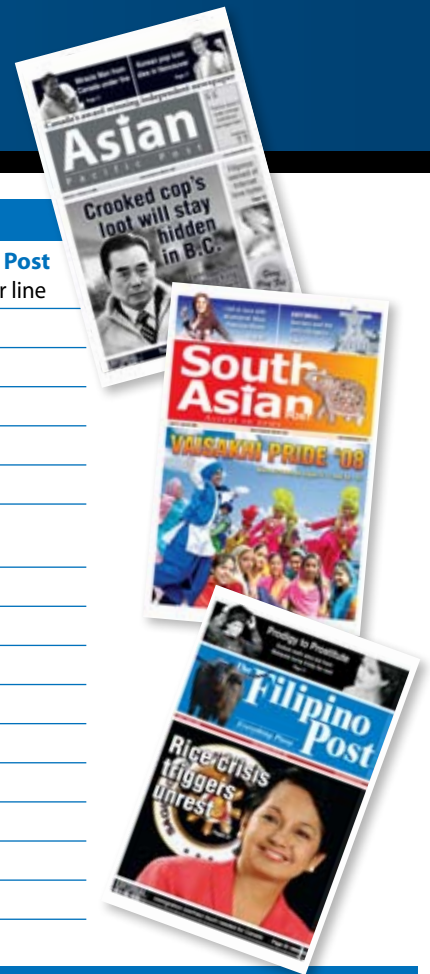


# Post Group Multimedia Inc.



## ADVERTISING RATES

| Size(s) in inches                           | Asian Pacific Post<br>\$1.55 per line | South Asian Post<br>\$1.24 per line | Filipino Post<br>\$1.24 per line |
|---|---------------------------------------|-------------------------------------|----------------------------------|
| Full page (Back) 9.95x14.5                  | \$3,900                               | \$3,120                             | \$3,120                          |
| Full page (Page 2) 9.95x14.5                | \$3,250                               | \$2,600                             | \$2,600                          |
| Full page 9.95x14.5                         | \$1,950                               | \$1,560                             | \$1,560                          |
| 3/4 page 9.95x10.92 or 7.42x14.5            | \$1,560                               | \$1,248                             | \$1,248                          |
| 1/2 page 4.89x14.5 or 9.95x7.19             | \$1,040                               | \$832                               | \$832                            |
| 1/4 page (Page 3)<br>9.95x3.5 (banner only) | \$812                                 | \$650                               | \$650                            |
| 1/4 page 4.89x7.18 or 9.95x3.50             | \$552.5                               | \$442                               | \$442                            |
| 1/8 page 4.89x3.5                           | \$292.5                               | \$234                               | \$234                            |
| 1/12 page 3.2x3.5                           | \$195                                 | \$156                               | \$156                            |
| 1/16 page 4.89x1.7                          | \$128.7                               | \$104                               | \$104                            |
| 1/24 page 1.52x3.5                          | \$99                                  | \$79                                | \$79                             |
| Food card 3.2x1.97                          | \$100                                 | \$100                               | \$100                            |
| Double food card 3.2x4.03 or 4.89x1.97      | \$190                                 | \$190                               | \$190                            |
| Triple food card 3.2x6.17                   | \$280                                 | \$280                               | \$280                            |
| X-large food card 3.2x8.27 or 6.58x4.09     | \$370                                 | \$370                               | \$370                            |

## COMBINE & SAVE!

### Combo Rates

Place ads in 2 newspapers



### Discount

**5% off**

Place ads in 3 newspapers



**10% off**

## COLOUR RATES

One spot colour: add \$150

Full colour: add \$350

## FREQUENCY DISCOUNTS

| Number of insertions | Discount Rate |
|----------------------|---------------|
| 8 insertions         | <b>5%</b>     |
| 16 insertions        | <b>10%</b>    |
| 24 insertions        | <b>15%</b>    |
| 32 insertions        | <b>20%</b>    |
| 40 insertions        | <b>25%</b>    |
| 48 insertions        | <b>30%</b>    |

## PRODUCTION SPECIFICATIONS

|                     |  |
|---------------------|--|
| Published:          | Weekly                                       |
| Publication size:   | 11x16 tabloid (6 columns)                    |
| Artwork resolution: | 200 dpi                                      |
| Colour format:      | Grayscale or CMYK                            |
| File format:        | PDF or EPS                                   |
| Font format:        | Please convert all text to outline or curves |
| Line:               | 100 lpi                                      |
| Platform:           | PC based, Adobe InDesign                     |

## NOTES

\*Price depends on ad location

### Send artwork to:

E-mail: [production@postpeopleinc.com](mailto:production@postpeopleinc.com)

Mailing: Box 2953 - 349 W. Georgia St, Vancouver, BC V6B 3X4