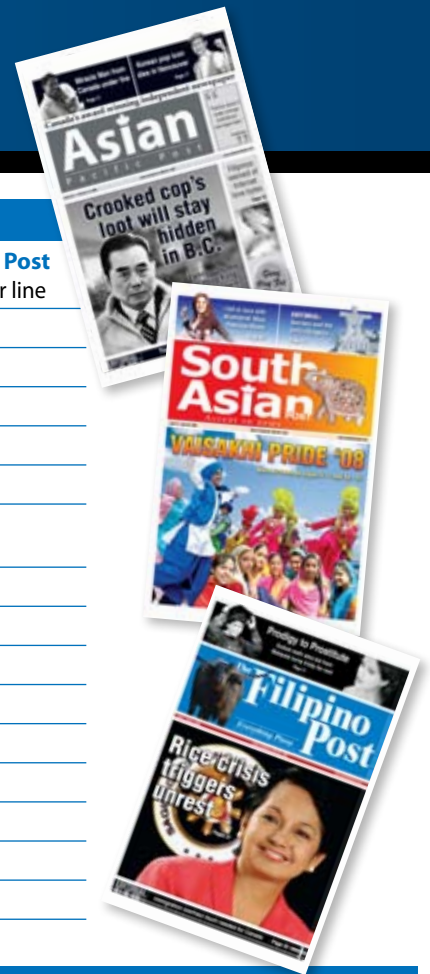


# Post Group Multimedia Inc.



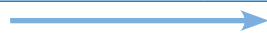
## ADVERTISING RATES

Size(s) in inches	Asian Pacific Post \$1.55 per line	South Asian Post \$1.24 per line	Filipino Post \$1.24 per line
Full page (Back) 9.95x14.5	\$3,900	\$3,120	\$3,120
Full page (Page 2) 9.95x14.5	\$3,250	\$2,600	\$2,600
Full page 9.95x14.5	\$1,950	\$1,560	\$1,560
3/4 page 9.95x10.92 or 7.42x14.5	\$1,560	\$1,248	\$1,248
1/2 page 4.89x14.5 or 9.95x7.19	\$1,040	\$832	\$832
1/4 page (Page 3) 9.95x3.5 (banner only)	\$812	\$650	\$650
1/4 page 4.89x7.18 or 9.95x3.50	\$552.5	\$442	\$442
1/8 page 4.89x3.5	\$292.5	\$234	\$234
1/12 page 3.2x3.5	\$195	\$156	\$156
1/16 page 4.89x1.7	\$128.7	\$104	\$104
1/24 page 1.52x3.5	\$99	\$79	\$79
Food card 3.2x1.97	\$100	\$100	\$100
Double food card 3.2x4.03 or 4.89x1.97	\$190	\$190	\$190
Triple food card 3.2x6.17	\$280	\$280	\$280
X-large food card 3.2x8.27 or 6.58x4.09	\$370	\$370	\$370

## COMBINE & SAVE!

### Combo Rates

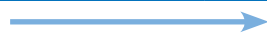
Place ads in 2 newspapers



### Discount

**5% off**

Place ads in 3 newspapers



**10% off**

## COLOUR RATES

One spot colour: add \$150

Full colour: add \$350

## FREQUENCY DISCOUNTS

Number of insertions	Discount Rate
8 insertions	<b>5%</b>
16 insertions	<b>10%</b>
24 insertions	<b>15%</b>
32 insertions	<b>20%</b>
40 insertions	<b>25%</b>
48 insertions	<b>30%</b>

## PRODUCTION SPECIFICATIONS

Published:	Weekly
Publication size:	11x16 tabloid (6 columns)
Artwork resolution:	200 dpi
Colour format:	Grayscale or CMYK
File format:	PDF or EPS
Font format:	Please convert all text to outline or curves
Line:	100 lpi
Platform:	PC based, Adobe InDesign

## NOTES

\*Price depends on ad location

### Send artwork to:

E-mail: [production@postpeopleinc.com](mailto:production@postpeopleinc.com)

Mailing: Box 2953 - 349 W. Georgia St, Vancouver, BC V6B 3X4